



West Michigan Buckeye Newsletter

Spring 2012



A Message from the President — Donna Waters

Hello West Michigan Buckeyes and hello to Spring in West Michigan. Hopefully everyone enjoyed and is revived from whatever “Spring Break” means to your family. The OSU Alumni Club of West Michigan turns its eyes from the very exciting Ohio State Basketball Seasons to spring activities that we hope will color your “Spring Fever” Scarlet and Gray. Check this newsletter for highlights:

Eligibility to order 2 tickets to a 2012 OSU home, away and the MSU Football Game in E. Lansing.

A Career /Networking Event on Wednesday, April 25 with Rich Zidjunas – former VP of Human Resource in West Michigan. Learn tips on navigating your career through difficult economic times.

The OSU Club Crew Teams will compete in The Lubbers Cup in Spring Lake on April 14 and in the MACRA Championship Regatta on Saturday, April 28 at Riverside Park in Grand Rapids. Volunteers are needed.

Our Annual Spring Dinner Thursday,

May 3 at Noto’s Restaurant with Cornelius Green as our Guest Speaker. On Wednesday, May 2 from 5:00 – 6:00 p.m. you can hear Cornelius live on the radio from Muskegon WLCS 98.3 FM.

Save the Date – for our 9th Annual Golf Outing, Sunday, June 24. You could win a NEW CAR or lots of other great prizes.

2012 Fund Raiser – Take a Seat to Win a Seat! See the authentic OSU Stadium Club Seat donated to the Club by Ed Clark, President and CEO of American Seating Company. See how you can enter this November, 2012 Raffle!

We need volunteers for several events: regatta, brochure printing, Club Secretary, mentors. Read on.....

Thank you to all, hope to see lots of you at our Spring and Summer events and GO BUCKS!

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Spring Dinner — Reservation Deadline April 22

Join us at Noto’s Old World Italian Restaurant **Thursday, May 3** for an evening of fun, inspiration, and the Club’s annual meeting. Featured speaker is **Cornelius (Corny) Green**, Come re-live the “Glory Days” of Buckeye Football – as we welcome Cornelius Green to West Michigan. Cornelius was Ohio State’s first African American quarterback and played with Archie Griffin and under the legendary Coach Hayes. Discover how his special relationship with a Wolverine helped bring

Cornelius to West Michigan as our speaker. The evening begins with a cash bar reception at 6:00 PM, with dinner and dessert at 7:00 PM, followed by a brief club update, guest speaker and raffle.

For further information and reservation form go to our [website](#). Buckeye friends and teens are welcome.

On Wednesday, May 2 from 5:00 – 6:00 p.m. you will be able to hear Cornelius live on the radio from **Muskegon** radio WLCS 98.3 FM.



Networking Happy Hour

Join us for a Spring Networking Happy Hour to be held Wednesday April 25th at McFadden's Restaurant and Saloon second floor Jameson lounge in downtown Grand Rapids. Come enjoy light snacks and drink specials from 5:30 pm till 7:30 pm as you connect with fellow Buckeyes in West Michigan. Talk Buckeye sports with other fans of the Scarlet and Gray. Exchange business cards, share your "elevator speech" and make new contacts as you promote your business or career. Enjoy networking within a casual setting amongst Club members and friends.

Rich Zidjunas, Club member and former Human Resources executive, will provide a brief presentation on **"Navigating your career in difficult economic times."** Learn tips from Rich on keeping your career in focus, and how networking can be an important tool in making connections and building relationships.

The Networking Happy Hour is being sponsored by Club member, Larry Andreano and Royal Securities. For more information on this event, please contact either Kristy Kieda (kristykieda@gmail.com) or Barry Waters (bwatersb4@aol.com).

Membership Update

The Club membership year extends from July 1 to June 30 to align with the fiscal year. [Click here](#) to access the OSUWM membership application form.

New Member benefit: 10% Discount on ALL in-store or online purchase at CONRAD'S College Gifts on Lane Avenue (www.conrads.com). Discount Cards will be sent to all current paid members of The OSU Alumni Club of West Michigan along with the Club's new Brochure. Contact Donna Waters for your Promotion Code to use immediately.

Coming Events —

April 25: OSU Happy Hour 5:30-7:30pm at McFadden's downtown. Come and meet fellow Buckeyes and enjoy beverages (cash bar) and hors d'oeuvres.

April 27: Dinner with the OSU Club Crew at Super 8 Hotel, Grand Rapids.

April 28, 2012: Mid-American Collegiate Rowing Association (MACRA) Champi-

9th Annual Golf Outing , Sunday June 24, 2012

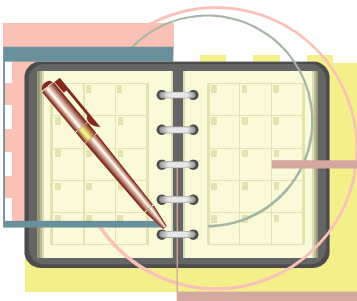
Our 9th Annual Golf Outing is Sunday June 24th at Thornapple Pointe Golf Club in Grand Rapids. For men and women, this is an 18-hole Scramble event. It also is traditionally one of the Club's most attended and fun social events. Proceeds support the Club's scholarship fund.

For only \$85 per golfer, you will enjoy a great afternoon of golf with fellow Buckeyes and friends at one of the premier public golf courses in West Michigan. All golfers will enjoy a box lunch, use of the driving range, 18 holes of golf with cart, on-course games, Hole-in-One contest, dinner after golf, and the opportunity to win some great prizes. We also hold raffles and a silent auction to raise money for our scholarship fund. Sonny Gordon, former Ohio State football player and Club Board member, is enlisting former Buckeye football players to play in this year's Golf Outing. Wouldn't it be fun to have a former football star play in your foursome?

Berger Chevrolet is sponsoring a Hole-in-One contest. A lucky golfer will drive home in a brand new Chevy Cruze if they make an ace on the designated par 3 hole. Brian Isch, of our club and Berger Chevrolet, was disappointed that no one won the car last year and hopes someone makes the shot of their life at this year's Golf Outing. Berger Chevrolet is sponsoring prizes on all of the par 3 holes at the Golf Outing, so practice up on your 165 yard shots and come prepared to win!

You can promote your business or organization through participation as a Golf Outing sponsor. We have various sponsorship levels, and some sponsorships include golf privileges. Sponsorships help defray the overall costs of the Golf Outing and ensure more proceeds are available for the Scholarship fund.

Sign up a foursome and you'll be all set for the Scramble event, or register as a single or twosome and you will be paired with other golfers. Golf Outing Registration forms and Sponsorship forms are available on the Club's website at www.wmibucks.com. Registration is also available via a PayPal payment option on our website. For more information about the 9th Annual Golf Outing, including registration and sponsorships, please contact co-chairpersons Karen Stockdale (kss1774@comcast.net; 616-443-5490) or Barry Waters (bwatersb4@aol.com; 616-460-1069).



Mark Your Calendar

onship Regatta. Time: 8 a.m. – 5 p.m. at Riverside Park – Grand Rapids, MI. Entrance to the Regatta is free of charge.

May 3: Spring Dinner – Buffet style at Noto's Old World Italian Restaurant, 6600 28th Street SE, Grand Rapids.

June 24: Golf Outing . Thornapple Pointe Golf Club 7211 48th Street SE Grand Rapids, MI 49512.

July 22 (Sunday): Summer Picnic. 5:00 - 8:00 p.m. Spring Grove Park (Side A with the kitchen).

August 22: The start of semesters at Ohio State. Classes begin.

To be determined: Pep rally of sorts. Possibly a Big Ten Kickoff. Watch for details.

September 29: Michigan State Bash prior to the football game in East Lansing. 50 tickets available.



Come — Meet and Cheer for The OSU Club Crew Teams

OSU's Men's and Women's Club Crew Teams will be in West Michigan on two separate dates in April:

Friday & Saturday April 13 -14 - Friday night at Spring Lake Middle School and Saturday is The Lubbers Cup in Spring Lake. Thank you to Club Members John and Cheryl Namez who, with our Club, will cover overnight costs at the Middle School. Lake-shore Buckeyes, if interested in donating any food or beverages for the overnight or for the Crew Event on Saturday, please contact Donna at OSUWestMI@aol.com.

Friday and Saturday April 27 – 28 –Friday night dinner at Super 8 Hotel on 28th Street in Grand Rapids. Saturday 8:00 a.m.-5:00 p.m., 47th Annual Mid-American Collegiate Rowing Association (MACRA) Championship Regatta at Riverside Park in Grand Rapids. Thank you to JT's Pizza and Club member Dan LaVille for a Pasta Dinner for 48 team members at the hotel after practice runs on the river at Riverside Park; beverages compliments of our Club. We need volunteers to pick up and deliver the dinner, provide

desserts, meet the team on Friday night, and come to Riverside Park on Saturday to cheer on the Buckeyes (entrance to the Regatta is free of charge – bring your chairs and sunscreen). Contact Donna at OSUWestMI@aol.com for details and to volunteer.



GO BUCKS !

New Club Brochure

Thank you to Carolyn Hummel for designing a tri-fold-color brochure to promote our Alumni Club. Brochures will be available at all Club functions and sent to members. But first, we need to get it printed. Please contact Carolyn at chummel@comcast.net if you are interested in providing a price quote for the printing of 500 color tri-fold brochures.

Tickets, Tickets – Do you need 2012 OSU Football Tickets ??

Want to watch Urban Meyer in his first season coaching the Buckeyes in 2012?? If so, your local OSU Alumni Club offers possible options. We have requested 50 ticket blocks for one of the first 4 home games of 2012 and for the Indiana away game. We will receive a block of 50 tickets for the MSU away game. Ticket prices are not yet known. Ordering these tickets is a benefit offered by The Ohio State University Alumni Association Inc, (OSUAA) to Alumni Clubs that meet certain criteria. These tickets may be offered ONLY to those who are members of BOTH our local Alumni Club and OSUAA, and a 2 tickets / household maxi-

mum is in effect. Our Club's Membership Form is on the website at www.wmibucks.com and you may check your OSUAA Membership status or join OSUAA by going to the [Alumni website](#). We will know in late April if our requests have been accepted. If demand exceeds the supply of tickets, a lottery drawing will be held for all those who are eligible. What do you do now? Email Donna at OSU-WestMI@aol.com if you are interested in tickets AND verify that your local and national dues are paid and current.

New Mentoring Program —

Our Summer Picnic is Sunday July 22. Come to meet and welcome West Michigan students who will head to OSU this fall. We would like to begin a **Student- Mentor-Internship Program**. Our hope is that we have alumni in the area who can provide insight and mentor a particular OSU student and possibly help provide leads for summer jobs or internships here in West Michigan. Please contact Donna Waters at OSUWestMI@aol.com if you might be interested in pursuing this avenue. We have one current student who has expressed interest in securing an Alumni Mentor. The student is in her 3rd year of studies, majoring in Political Science. She wants to eventually go to Law School and is seeking a summer internship.

Wanted! A Club Communications Coordinator

The Board of Directors is seeking someone to coordinate our Club communications. This person would sit on the Board of Directors and would (1) send out press releases on community events, (2) put together flyers about events such as the summer picnic, spring dinner, golf outing, etc. (3) coordinate communications so it all sounds the same on our Facebook page, website, and email blasts. This person would help organize the newsletter and make sure members always know about upcoming events. If interested, please email Becky Matlak at rmatlak@gmail.com



To Contact your Board of Directors

President: Donna Waters OSUWestMI@aol.com
 Vice President: Becky Matlak rmatlak@gmail.com
 Treasurer: David Conrad TIPDAYECONRAD@yahoo.com
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Authentic Ohio Stadium Club Seat being raffled to benefit our Scholarship Fund. Contact OSUWestMI@aol.com to purchase raffle tickets.

Would you like to own an Authentic Ohio Stadium Club Seat?

The seat shown below was very generously donated to our OSUWM Alumni Club by Ed Clark, President and CEO of American Seating Company. This company supplies seating for Ohio Stadium and is headquartered in Grand Rapids.

Get your winning raffle ticket by any of three ways:

1. Purchase Raffle Tickets at Club Events or via email (OSUWestMI@aol.com). \$5.00 each or 3 for \$10.00.
2. "Take a Seat to Get a Seat" - Attend Club Events and become eligible to earn a FREE Raffle Ticket. For every 25 people in attendance, one person will receive a FREE Raffle Ticket – if 25-50 people attend = 2 winners of FREE Raffle Tickets – if 50-75 people attend = 3 winners of FREE Raffle Tickets etc...
3. Attend a 2012 B'ball or Football Game Watch and buy a "GAME DAY-USE" Raffle Ticket – \$2.00 each or 3 for \$5.00 - The Winner is drawn in the first 5-10 minutes of the game and the Game Day Winner receives VIB (Very Important Buckeye) Treatment and gets to watch the rest of that Game sitting in the Stadium Seat with VIP Food Service. This person also receives a FREE Raffle Ticket for the FINAL Drawing in November.

The Final Drawing from the PAID and FREE Raffle Tickets, will take place at The BEAT M*ch*g*n BASH on **Monday, November 19, 2012**. What a great addition to any "Buckeye Cave."

The OSUWM Scholarship Fund

Proceeds from the Ohio State Stadium Seat raffle will benefit our OSUWM Scholarship Fund. In 2011 this fund achieved the \$50,000 endowment level. This milestone is an amazing accomplishment for the Club since the Fund started in the late 1990s. The Board of Directors wishes to thank the Alumni and OSU fans in Western Michigan who have contributed to the Scholarship Fund and supported our fund raising activities.

During the past 6 years, the Club has also contributed an additional \$10,000 to our Distribution Fund to supplement the annual awards to local students attending OSU.

Club representatives interviewed four local High School seniors who have been accepted at OSU for next fall and have filed applications for our Club's Scholarships. Thank you to Carolyn Hummel who has been in contact with ALL the local seniors who were accepted at OSU for next fall. Scholarship winners will be announced soon.